



CALPEEK

CALIFORNIA POLITICAL WEEK

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CAMPAIGN '98: CA SECRETARY OF STATE'S RACE PITS INCUMBENT JONES AGAINST DEMO ALIOTO.

Editor's note: At first glance, this contest between incumbent CA Sec. of State Bill Jones(R) and Demo Michela Alioto seems like a mismatch. But upon closer inspection, this could be a tight race. Here is our update and analysis...

...Originally, Jones was scheduled to meet former Acting SOS Tony Miller(D) for a rematch in '98, but once Alioto surfaced, Miller had second thoughts and bowed out. A smart move by Miller...

...Jones first. By all accounts, this former GOP Assembly Leader from Fresno has done a good job as Calif.'s chief elections officer. His press operation is one of the best of all the constitutional officers. If you're looking for issues, Jones has pushed hard to bring election laws into the 21st Century (internet filing of reports); updating the initiative process; and increasing voter turnout. But if there's an issue where he's scored points with his GOP base, it's protecting the integrity of the voting system. Read that as being very aggressive in pursuing allegations of voter fraud during the '96 election in the 46th CD in Orange Co., where Loretta Sanchez(D) upset incumbent Bob Dornan(R). Jones turned out tons of stuff about this case. Jones has hired savvy GOP consultant Joe Shumate, and Rob Lapsley, former Jones COS, has joined Shumate's firm. For fundraising, Jones has hired Ann LeGassick Dunsmore, Linda Kasem and Lacey Beaulieu...

...Now for Alioto. For those who followed her 1st CD campaign in '96, it was a disappointment. She should have beaten GOP U.S. Rep. Frank Riggs (given the big Clinton/Gore win in Calif.), but a series of self-inflicted screw-ups really hurt her. And when she decided to once again battle Riggs in '98 by taking on popular

State Sen. Mike Thompson in a Demo primary, she angered the Demo Party establishment. Wisely, she bowed out and declared for SOS. On the plus side for Alioto, she has better name ID than Jones: **29%** vs. **19%** - residual from her '96 effort, plus Alioto is a well-known political name in Northern Calif...

...In terms of an issue, Alioto could make the charge that Jones has been silent about Orange Co.'s other voter fraud case - the **67th AD** recall election of Doris Allen, where 3-4 GOP political operatives pled guilty to misdemeanor election violation charges. It's a question of partisanship and fairness, Alioto could argue. Her campaign team includes media consultant Bob Squier, The Campaign Performance Group, with polling by Fairbank, Maslin, Maullin. Stay tuned...

CAMPAIGN '98: PROP. 224 - COMPETITIVE BIDDING OR A JOB KILLER? A BIG SPECIAL INTEREST FIGHT.

Editor's note: As is often the case, initiatives are placed on the ballot by one special interest group trying to gain a competitive advantage over a rival group. **Prop. 224** is no exception. Here's our report & analysis...

...The official title (which is very long) is **Design & Engineering Services. State-Funded. Cost Analysis. Civil Service. Competitive Bidding. Contractor Responsibility**. This is a constitutional amendment and it was put on the ballot by Professional Engineers in Calif. Govt.(PECG). The main thrust of this plan would require competitive bidding when the State awards contracts for engineering and related services in excess of \$50,000. It doesn't apply to the actual construction contract, but rather to the design, engineering and other services, such as inspection. As PECG sees it, this initiative as only way to stop the private firms (rather than state engineers) from getting the lion's share of contracts to provide these specialized services.

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The committee promoting YES on 224 goes by the name of *Taxpayers for Competitive Bidding* ☎(916) 446-0496. Hopcraft Communications is the lead campaign consultant...

...The opposition, which is building one of the largest statewide coalitions in Calif. history, goes by the name of *Taxpayers Fed Up With More State Bureaucracy (Fed Up!)*. The lead campaign consultant is Woodward & McDowell ☎(650)340-0470. As NO on 224 views it, the proposal is a **competition killer** and Calif. would be forced to hire 15,000 new workers at a cost of \$1.7 billion a year. In addition, NO on 224 sources say the way the proposal is written, private sector engineering firms would be mashed. It has to do with the way the bidding is calculated by the State Controller's office...

...Politically, 224 has **split** Calif.'s labor movement. Most of the State employee associations (AFSCME, CA Professional Firefighters, CA State Employees Assn., CA School Employees Assn.), to name a few, are lined up in support. In opposition are 3 powerful labor group: Building & Construction Trades Council of Calif. (AFL-CIO); Operating Engineers/Local #3; and the CA Teachers Assn....

...Part of the 600 organizations opposing 224 includes: the CA Chamber of Commerce, CA PTA, CA Manuf. Assn., CA Taxpayers' Assn., CA School Bds. Assn., CA Healthcare Assn., League of CA Cities, Howard Jarvis Taxpayers' Assn., CA Transit Assn., AGC & BIA and the CA State Assn. of Counties...

...FYI: the latest contribution reports show NO on 224 with \$1.9 million cash on hand vs. YES on 224 at about \$440,000. Stay tuned...

CAMPAIGN '98: ODDS & ENDS FROM AROUND CALIF.
Editor's note: Here's another update about news items from the various Statewide races in Calif...

☒ **U.S. Senate** - GOP U.S. Rep. Frank Riggs of Windsor officially announced on Feb. 16th. While he starts the primary short on funds, he has hired a well-known and capable group of campaign consultants: general consultant Ed Rollins; media consultant Steve Powell; mail specialist Harvey Hukari; and polling by Opinion Research. Riggs will head into the Feb. 20-22 Calif. Republican Party convention with U.S. Reps.

Herger, Doolittle, Gallegly, Pombo and McKeon as supporters. FYI: In '90, when he was first elected to the House, he was **pro-choice**. Now he considers himself **pro-life**. An interesting flip-flop...

☒ **Governor's Race** - Republican AG Dan Lungren officially kicked off his campaign for governor Feb. 18, starting in his hometown of Long Beach and then over the next two days hitting 11 other cities. The official tour will end in Burlingame, Feb. 20 --- just in time for the CRP convention. FYI: On Feb. 19, Lungren concentrated on Calif.'s Central Valley, hitting all 3 of the major cities: Bakersfield, Fresno & Modesto...

...On the Demo side, consultant Kam Kuwata is IN, as Demo U.S. Rep. Jane Harman's campaign team begins to jell. Kuwata is one of the best spin doctors in the business, as well as a fine strategist. He has known Harman a long time and considers her to be the strongest candidate (Demo or GOPer) to bring Calif.'s diverse political community together. FYI: look for an official Harman announcement on Mar. 6th in Torrance. And don't be surprised to see a Harman ad on tv very soon...

...Demo businessman Al Checchi's campaign got yet another one of those long did he or didn't he save Northwest Airlines pieces in the L.A. Times. This article was written by Donald W. Nauss. It's similar to the article written by San Jose Mercury political editor Phil Trounstine last October. Checchi has picked up some new endorsements: U.S. Reps. Xavier Becerra and Cal Dooley. And he has been endorsed by San Berdu's new mayor, Judith Valles. FYI: Checchi's new tv ad about HMO/managed care reform is the best new political ad on tv. HMO reform is a very hot topic...

☒ **Board of Equalization** - 1st District BOE Member Johan Klehs(D) doesn't have a GOP challenger. In the 2nd District, BOE Member Dean Andal has two Demo challengers: favorite Joseph Micallef and Tom Santos. The 2nd District is fairly solid GOP turf, so we think Andal is safe. In the 3rd District, incumbent Ernest Dronenburg Jr.(R) is **termed out**. Like the 2nd District, the 3rd is solid GOP territory. Sources believe the favorite is Claude Parrish(R), who has run for this office several times in the past. Last year, he bought onto just about every major GOP slate card. It was enough to get State Sen. Dave Kelley and Assemblyman Howard Kaloogian out of the race. In the 4th

District, John Chiang is the Acting BOE member, having taken Brad Sherman's place when Sherman was elected to the 24th CD. Chiang has hired consultant Parke Skelton, while Demo Jose Fernandez has hired consultant Rick Taylor. The 4th District is solid Demo territory...

CA INITIATIVE UPDATE: AN EARLY PREVIEW OF THE HOT BALLOT MEASURES FOR THE NOV. 3 ELECTION

Editor's note: There are about **46-50** initiatives which are in the midst of their 150-day qualification period. HOWEVER, the *vast majority* of these measures are **not** even on the street gathering signatures because the sponsors don't have the money. Here's our update...

...**Calpeek** sources believe there will be **6-8** ballot measures facing voters in November --- not counting what the Legislature puts on the ballot. This could change -- up or down. Of the measures shooting for November, 1 has been turned into county registrars for verification: **Wildlife. Body-Gripping Traps Ban. Animal Poisons.** This initiative statute by Alan Hugh Berger and A. Aaron Medlock required 433,7706 signatures and it should qualify...

...Other measures with a solid shot to make the Nov. 3rd ballot include: **1) Ban on Horse Slaughter; 2) Air Quality Improvements, Tax Credits; 3) Early Childhood Programs, Tobacco Surtax** (Rob Reiner's proposal); **4) Gov. Wilson's Education initiative; and 5) Gov. Wilson's Juvenile Crime initiative...**

...Don't look for U.S. Sen. Dianne Feinstein's education initiative to be on the ballot. Ditto for a series of anti-business initiatives to retaliate for the CRI initiative which will appear on the June '98 ballot. Sponsors of these anti-business measures will instead pump massive dollars into a campaign to defeat CRI in June...

...But perhaps the most interesting proposal aiming for Nov. 3rd's ballot is an initiative which hasn't even cleared the AG's office. The unofficial title is ***The Tribal Government Gaming & Economic Self-Sufficiency Act of 1998***. It is not due to hit the streets until Mar. 24th, hardly enough time to qualify unless the backers have a monster warchest -- and in this case, they do...

...The objective of this plan is to go around Gov. Pete

Wilson(R) and win approval of ***video-slot machines*** which are in use at various Indian casinos. Such games are **not** legal *unless* there's a compact between the governor and the Indian tribes. Wilson and the Calif. Indians have been negotiating for what seems like years, with no agreement in sight...

...With such a short amount of time, sources say the Indian tribes are prepared to spend between **\$4-10 million** to qualify. The proponents have hired Winner, Wagner & Mandabach as their lead consultant and have hired Lee Albright's Nat'l Petition Mgt. to handle signature gathering. Sources say the sponsors will pay a bonus of **\$1.50** per signature. What does this mean? It will drive the signature gathering costs *sky high* for all other initiatives still trying to qualify. Stay tuned...

CAMPAIGN '98: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's another update on U.S. House races in Calif. Filing deadline for Federal offices (U.S. House & Senate) is March 6th...

☒ **22nd CD** - With two weeks to go until the Mar. 10th runoff to fill the unexpired term of the late U.S. Rep. Walter Capps(D-Santa Barbara), insiders in DC are watching carefully. A Republican survey being circulated in DC puts Lois Capps(D) ahead of GOP Assemblyman Tom Bordonaro by a **46% vs. 39%** margin. Capps has sent out 2 AV (absentee voter) mailers vs. some generic Republican Party AVs for Bordo. And last week when Bordo *finally* opened his Santa Barbara HQ (very late in the game), the Capps campaign countered with a newspaper ad, boosting of 53 well known Republicans who are supporting Capps. Both sides are on tv. FYI: hardline conservative Gary Bauer is back on tv with an IE, playing up his group's ***anti-abortion*** agenda. Bordo is pro-life but doesn't need this hard-edged ad, which could potentially turn off moderate GOPers. And *Americans for Limited Terms* continues to bash Bordo with a hefty tv IE. No wonder Bordo's campaign issued a call for all independent expenditure(IE) campaigns to stay out...

☒ **9th CD** - Gov. Wilson has set April 7th as the date for a special election to replace U.S. Rep. Ron Dellums(D-Oakland), who resigned Feb. 6th. So far, only one candidate has signed up for the special: the early favorite to replace Dellums, State Sen. Barbara

Lee(D). Filing for the special closes Feb. 23rd. No word on whether Emeryville Councilman Greg Harper(D) will run, but he was testing the waters...

☒ **3rd CD** - Now that veteran Demo U.S. Rep. Vic Fazio of Sacto is retiring, Republicans think they have a lock on this district --- which has turned more GOP in recent years. The two GOPers throwing rocks at each other are Assemblywoman Barbara Alby and Sacto businessman Doug Ose. Alby complains that Ose has "praised Fazio in numerous conversations and has contributed to his campaign." Not unusual since Ose and Fazio have been good friends for a long time. Alby has hired Gilliard, Blanning & Assoc., while Ose has hired McNally Temple & Assoc. Meanwhile, the Demos still have not recruited a candidate to run...

☒ **46th CD** - Once the U.S. House voted to throw out former Congressman Bob Dornan's challenge to the '96 election of U.S. Rep. Loretta Sanchez(D-Orange Co.), you knew Dornan's ego wouldn't permit him not to run again. And on Feb. 14th, *B-1 Bob* formally announced his intent to file for his old job by the Mar. 6th deadline. However, Dornan will still have to get past at least two GOP challengers: attorney Lisa Hughes and Judge James L. Gray. Sources have heard very little about Gray's campaign, but Hughes has put together a strong campaign team, has solid endorsements and intends to challenge Dornan. As for Anaheim Councilman Bob Zemel, he's still exploring his options, but our sources think he won't run. Stay tuned...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Feb. 24	DLC Legislative Conf., Sacramento.
Mar. 6-8	CA Republican Assembly Endorsing Convention, Torrance.
Mar. 6-8	CDC Endorsing Convention, San Jose.
Mar. 10	22nd CD runoff election.
Mar. 18	1st Annual L.A. Political Roast, Century Plaza Hotel, L.A.
Mar. 20-22	Calif. Demo Party convention, Bonaventure Hotel, L.A.
Apr. 3-13	CA Legislative Easter recess.
Apr. 7	44th CD special election.
Apr. 8	Calif. AFL-CIO Endorsing conference, S.F.
Apr. 9	17th annual Edmund G. "Pat" Brown Institute Awards Dinner, L.A.
Apr. 14	Long Beach muni elections.

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● Dr. Charles Z. Wilson Jr., president and CEO of the Wave Community Newspapers, has been named to the *appointed* L.A. City Charter Commission...

● Laguna Beach attorney Sarah L. Catz has been elected president of the Orange Co. Transportation Authority Board of Directors...

● Cara Johnson has joined Stoorza, Ziegaus, Metzger & Hunt as VP of public affairs. Johnson had been COS to Assemblywoman Sheila Kuehl(D)...

● Becki Ames, former field rep to Assemblywoman Debra Bowen(D), has joined Lang, Murakawa & Wong as an AE. She'll work on the 53rd AD campaign...

● Scottsdale, AZ based *Campaign America* has hired Michael Anton as its new finance director...

● Mike Madrid has been named Political Director of the Calif. Republican Party(CRP)...

● Some new personnel in the offices of Rose & Kindel: John Ek in the L.A. office and Michael J. D'Arelli in the firm's Sacto office...

CALPEEK'S MARKETPLACE NETWORK

● **Public Affairs Director** - Grass roots organizer needed for coalition building & support for reproductive rights. Responsible for lobbying local & State elected officials, design/implement proactive public participation, electoral activities & community outreach. Investigate and report key issues & monitor opposition. In-house trainer/educator for legislative process. Degree with 3+yr. exp. in community action & political process. Fax your resume to Planned Parenthood, HR (714)647-9004. EOE M/F/H/V...

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